



## DCK GROUP SELECTED BY M&S FOR NEW ACCESSORIES COLLECTION ONLINE & IN-STORE

*Leading global fashion jewellery business adds  
one of UK high street's largest jewellery retailers to client roster*

**LONDON – 30 September 2021** - [DCK Group](#), the leading independent fashion jewellery business, is pleased to announce it has signed an agreement with M&S to supply a bespoke accessories collection across jewellery, watches and hair accessories. The collection is now live on [www.marksandspencer.com](http://www.marksandspencer.com) and throughout M&S's UK high street stores.

Chosen for its expertise in trend-led, first to market jewellery and commitment to responsible and ethical sourcing, the collection includes over 500 M&S-branded products. Aligned with M&S's core values of quality, style and value, the collection features key pieces designed specifically for the M&S customer, creating a unique, modern and stylish 'handwriting' throughout the range. The range will also include an offer for M&S's popular sub-brand Autograph – which will feature 95% recycled materials and a premium gold collection with semi-precious stones.

Manufactured to DCK's market-leading standards, 20% of the core collection will include recycled materials with all of DCK's suppliers compliant to high ethical standards.

*"M&S is one of the largest omnichannel jewellery retailers in the UK by market share and we are absolutely thrilled to have been selected as their partner of choice for accessories" said Lorraine Bottomley, DCK's CEO. "We are really looking forward to building on this partnership, as DCK continues on its ambitious and exciting journey, with creating truly the best jewellery for leading retailers firmly at the heart of what we do."*

*Jill Stanton, M&S's Womenswear Director, said "We're focused on offering our customers leading quality, style and value across all areas of clothing and footwear, but as part of strengthening our product engine we've had to get really clear on the different categories and how we can best serve our customers within them. In jewellery, a complementary category for us, we believe by working with industry experts DCK as a trusted supplier partner we can offer our customers a range that has real authority and complements our hero and growth categories within our stores and online."*

DCK will provide dedicated resource to replenish products across all M&S stores, building engagement with video content for M&S colleagues, highlighting hero products and how to wear them.



-ENDS-

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**About DCK Group**

DCK is the UK's leading independent fashion jewellery business with a track record of over 27 years in designing, developing and selling accessories. Manufacturing over 22 million products a year, across 19 unique brands and with over 1,400 employees, the group has annual sales of more than £80 million. DCK is the only UK-headquartered company that can offer retail partners a truly insight-led end-to-end service from concept through to mass production, developing bespoke, on-trend lines and products aligned with the retailer's brands and customers. DCK provides access for its blue-chip retail partners to an unrivalled trend and market knowledge base, component buying power, manufacturing process, sourcing and compliance expertise and volume buying at a scale that could not be efficiently matched in-house. DCK's omnichannel operating model includes concessions, wholesale, stores, e-commerce and franchise.